



## ScoreBoard

# Forecast, track and exceed revenue expectations

Powered by advanced analytics and machine learning, Duetto ScoreBoard builds accurate day-level forecasts in minutes and offers instant business insights through comprehensive custom reports and interactive dashboards.

ScoreBoard gives you insight into total guest expenditures by integrating folio-level information and historical, present and future rate data.



### 20 Minutes

to build day-by-day forecasts for multiple months and segments

### 98.5% Renewal Rate

a gold standard customer retention rate for SaaS products

### 0 Minutes

wasted on waiting for data

#### Forecast in minutes

Our SmartSpread technology allows you to set a month-level forecast for every segment, then creates a custom forecast for each day.

#### Diagnose and triage

Roll up portfolio-wide reports that present the big picture, or drill down on property-level details, ScoreBoard allows you to easily toggle between macro and micro level insights.

#### Custom reports

Create unique and creative views into your business metrics with highly visual, real-time reports and dashboards. For when you're in a rush, we have pre-made reports you can pull with a click of the button as well.

#### Real-time data and more of it

The Duetto platform is designed for real-time integration with systems across your entire tech stack and ingests more data sources than any other RMS like web shopping regrets and denials, booking and reservation data, reviews and social media comments, and competitor information.

#### Zero Downtime

As the first RMS built on AWS multi-tenant cloud architecture, Duetto users are always on the latest version, avoiding costly and time-consuming upgrades.

“It certainly captures the data that we need and gives you a very accurate perspective”

**Raúl Leal**  
CEO of Virgin Hotels



“In our first year with Duetto, our RevPAR increased by more than 25%”

**Alex Kirkwood**  
President of  
Kirkwood Collection Inc.



# Drive more business with advanced analytic capabilities.

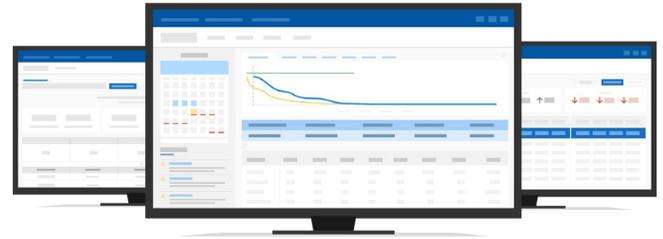
Expert revenue analysis requires real-time and reliable data you can act on. ScoreBoard gives you insight into total guest expenditures by integrating folio-level information and historical, present and future rate data. Scoreboard also helps to keep you fully informed about your entire booking universe, ingesting the most comprehensive data set available in an RMS: web shopping regrets and denials, booking and reservation data, reviews and social media comments, and competitor information. You can then unleash Duetto's advanced predictive analytics to expand your analysis, and test and validate potential strategies.



## The Duetto Platform

To maximize revenue impact, use ScoreBoard with GameChanger and BlockBuster.

- GameChanger helps unlock your team's potential with a robust command center that supports the development and implementation of unique revenue strategies.
- BlockBuster helps you find the optimal mix of group and transient business, anticipate risk, and work more efficiently with group sales teams.



## Industry Leading Integrations

Duetto offers real-time, HTNG-compliant integrations with leading applications throughout the hospitality application ecosystem.

- Our integrations go beyond standard summary level data, pulling in transactional information. This means smarter, more holistic pricing recommendations, and more granular reporting and business analytics. All data is stripped of PII and PCI upon ingestion into the Duetto Cloud and is not held within. Data in-flight is encrypted.
- Duetto is built for real-time integration with any system that is able to support it.
- We work closely with your team to achieve the lowest variances between Duetto solutions, room inventory, and system of record.



## Dedicated to Your Success

From on-boarding to ongoing success, our team of experienced revenue strategy professionals is with you every step of the way to make sure you reach your true profit potential with Duetto.

- We invest in a high-value customer success team made up of hotel industry veterans who are exceptionally proficient in revenue strategy as well as Duetto products.
- Our customers benefit from individual support and on-going thought-leadership as well as actionable best practices shared through subscription-only emails, newsletters, webinars, and in-person user events.

<b>Financial Forecast Builder</b>	The fastest way to build a day-by-day forecast
<b>Duetto Forecast</b>	Predictive analytics power you with next level intelligence
<b>Data Visualizations</b>	Spot trends and patterns at a glance
<b>Single and Cross-Property Visibility</b>	See the entire business at your fingertips
<b>Custom Report Builder</b>	It's easy to slice-and-dice your data
<b>Workflows</b>	Automate and speed up review cycles
<b>Custom Dashboards</b>	Create your unique, morning cup of coffee, glance at metrics that matter most
<b>Templates</b>	Standardized process builds efficiency
<b>SmartSpread Technology</b>	Eliminate tedious data entry