

Duetto
BlockBuster



Manage groups easily with BlockBuster

Together with GameChanger, BlockBuster makes managing groups easy by determining the right rate at the right time by leveraging a coherent pricing strategy across segments to drive incrementality and total profit.



Optimize your pricing strategy

Respond to demand and capacity with our AI-powered rate recommendations, to deliver the right rate at the right time.



Access real-time insights

Visualize group business by stage compared to transient business and expected metrics, including Duetto and user forecasts.



Automate group wash projections

Adjust demand forecast, occupancy forecast, and yielding capacity based on user input and situational knowledge.



Price for total revenue optimization

Consider potential profit from group ancillary and gaming revenue with our dynamic pricing logic.



Balance group and transient bookings

Access incremental profit data and alternative stay dates, to make transient displacement decisions based on profitability, when evaluating group requests.

Duetto



Revolutionize your group business

Balance groups and transient bookings to drive incrementality

- ◆ **Determine the value of transient and group segments**

Make strategic decisions and understand the displacement value of turning down high-yield future transient business when you quote for an upcoming group.

- ◆ **Enable collaboration across teams**

Our integrated revenue management platform streamlines operations across teams working from a single source of truth, with transparent data, enabling seamless pricing on group business.



A comprehensive solution that works together for better revenue management

Together with ScoreBoard for reporting and GameChanger for pricing, BlockBuster gives you the power to deploy modern pricing strategies and agile distribution to maximize revenue and profit.

- Our cloud-based system means you have access to all your data, in real-time.
- Our solution runs on Open Pricing, the industry's most profitable pricing methodology that allows flexible rate optimization by room type and stay date.



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Created by hoteliers, *for hoteliers.*



"Our biggest success is having our entire sales team utilize BlockBuster so they can be quicker to respond to RFPs. We have parameters in place for the sales team which includes scenarios when the team still needs to come to us for approval on rates. Examples are if a group is looking to buy-out the hotel, if the space-to-guestroom ratio is not standard, or if the group is looking to come over high compression dates."

Colette Barss, Area Director of Revenue Management,
River Terrace Inn, Noble House Hotels & Resorts

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