Duetto
BlockBuster

Smarter group business with BlockBuster

Find the perfect mix with BlockBuster, Duetto's group optimization software that helps hoteliers discover the most profitable blend of group and transient business at the right rate, at the right time.

↑+6.5%

Seriously increase your RevPAR Index

Fully deployed Duetto customers experience a significant rise in RevPAR. **The average lift is +6.5%.**

Controlled and streamlined processes

Revenue teams provide pricing strategies enabling sales teams to quote quickly, without going back and forth.

Profit-based group rate recommendations

Rate recommendations based on acquisition cost, transient displacement, ancillary profit margins, and reliable group demand forecast.
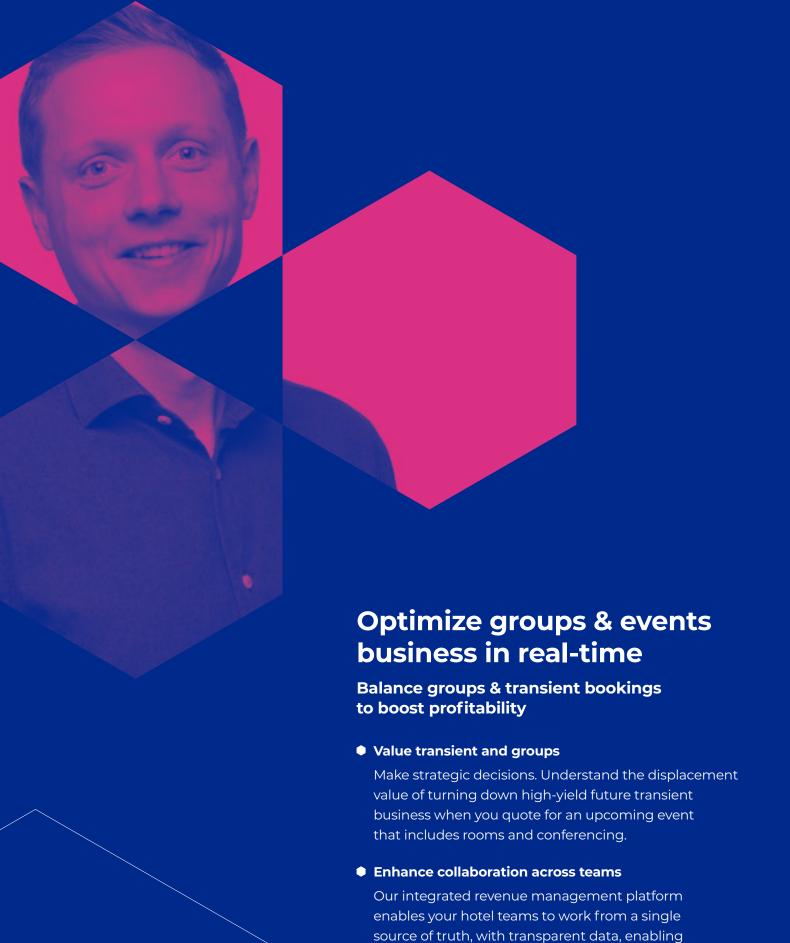
BlockBuster uses Open Pricing

The industry's most profitable pricing methodology allows flexible rate optimization by room type and stay date.

Eliminate complexity, save time

Run quick, real-time displacement analysis using profitability metrics for accurate and holistic evaluation of opportunity costs.

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Optimize groups & events business in real-time

Balance groups & transient bookings to boost profitability

⬡ **Value transient and groups**

Make strategic decisions. Understand the displacement value of turning down high-yield future transient business when you quote for an upcoming event that includes rooms and conferencing.

⬡ **Enhance collaboration across teams**

Our integrated revenue management platform enables your hotel teams to work from a single source of truth, with transparent data, enabling seamless pricing on group business.

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Empower sales and revenue teams with BlockBuster software

BlockBuster's innovative and game-changing collaboration potential and workflows strengthen your team, with quick approval processes and communication tracking, ensuring you're always first-to-proposal — every time.

An innovative tech stack that works together for better revenue management

Together with ScoreBoard for reporting and GameChanger for pricing, BlockBuster is part of an award-winning suite of SaaS products that give hoteliers the power to deploy modern pricing strategies and agile distribution which, in turn, maximize revenue and profit.

- Our AWS multi-tenant cloud architecture means Sales and Revenue teams automatically access the latest version, always.

- Runs on Open Pricing. The industry's most profitable pricing methodology allows flexible rate optimization by room type and stay date.

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Created by hoteliers, *for hoteliers.*

"We wanted to have a great module to evaluate our groups as business travel continues to return. That's a very important part for us. I'm excited about Blockbuster. It's a great feature for our group team."

Rebecca Elder, Regional Director of Revenue Management
Edgewater Hotel, Noble House Hotels & Resorts

duettocloud.com/blockbuster

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